



Please fill out the registration form to subscribe the Domestic Press Release Distribution Service. Information provided on the form will be used to process your subscription and will be kept confidential.

**Company or Personal Information**

Company Name			
Company Address			
Contact Person			
Designation		Mobile Number	
Office Number		Fax Number	
E-Mail Address		Effective Date	From: Until:

**Press Release / Media Invite Distribution Service Subscription Details**

(√) or Qty.	SERVICES	RATE		TOTAL
		Domestic (RM) *inclusive of 6% SST	International (USD) (\$)	
<b>PRESS RELEASE / MEDIA INVITE DISTRIBUTION SERVICE</b>				
1x	Press release / Media invite distribution (unlimited words)	1,300.00	350.00	
1x	Press release distribution with short write-up	2,650.00*	700.00	
1x	Photo distribution	500.00	150.00	
1x	Drafting press release	3,180.00*	840.00	
<b>MEDIA FOLLOW UP SERVICE</b>				
1x	Basic media follow up	6,360.00*	1,700.00	
<b>TRANSLATION SERVICE (up to 500 words)</b>				
	Malay – English	583.00*	155.00	
	English – Malay	583.00*	155.00	
	English – Mandarin	689.00*	185.00	
<b>PACKAGES</b>				
	Package 1 (10 press releases + FOC 5 Photos)	7,800.00	2,100.00	
	Package 2 (30 press releases + FOC 10 Photos)	22,230.00	5,850.00	
	Package 3 (50 press releases + FOC 15 Photos)	35,100.00	9,250.00	
<b>GRAND TOTAL</b>				

*Note: Rate given are subject to exchange rate fluctuation.*

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Note :

## Subscription Conditions

1. The basic charge covers for a press release of up to 500 words. Any access of 500 words is calculated on pro rata basis.
2. Subscribers will receive weekly (7 working days) basic compilation of proof of transmission and/ or clippings monitored on the press release distributed from the major English, Malay and Mandarin newspapers, if any.
3. RM500.00 will be charged for one photograph distribution related to the press release.
4. All packages must be utilized within 12 months from the date of subscription.
5. For international clients/ vendors, kindly refer and apply the USD rates for costing.

## General Terms

1. BERNAMA hereby covenants to do its utmost to ensure the accuracy, reliability and speedy delivery of the service.
2. BERNAMA shall not be held liable for any inaccuracies in the text or for any delay, faults or errors in the delivery of the services.
3. BERNAMA shall not alter or edit the original text logged by the subscriber.
4. Notwithstanding the generality of clause 3 above, BERNAMA reserves the right to reject text and/or refuse to transmit text if in infringement to BERNAMA.
5. BERNAMA should not be liable for any direct, indirect or consequential damages arising out of or in connection with the provision of the services including but not limited to anything contained or omitted in any text, or failure to transmit, or misdirection or delay in transmission of text.
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7. The subscriber acknowledges that to the full extent permitted by the law, all express and implied terms, conditions and warranties other than the one set out in these terms are excluded.

## Payment Options

- 1) Make cheque or draft payable to **PERTUBUHAN BERITA NASIONAL MALAYSIA**. Attach payment to subscription form and send to **BERNAMA's** head office.
- 2) Pay directly into **PERTUBUHAN BERITA NASIONAL MALAYSIA** BIMB account number 14041010086635 at any Bank Islam Malaysia Berhad branch using a bank-in slip. Fax the bank-in slip with your NAME on it to **BERNAMA** at 03-2694 1021 for our verification.

**SUBSCRIBER**

Signature/Company Stamp

Name :

Date :

**BERNAMA**

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