



# RADIO AD *Package 2021*


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**RM30,000 + SST**

30 sec Ad Run On Station 6 AM - 12 MN	200 spots
30 Minutes TalkShow	2x
Short write-up with One photo	2x posting on Radio FB, Twitter & IG
News Coverage	2x - Utama Waktu Ini (hourly news Bulletin)
Banner Mid Page in Radio Website	2 months (970 x 90)
E-Poster	2x posting on Radio FB, Twitter & IG
E-Poster / Promo Ad	2x posting on Radio FB & IG Story for 24 hours

**RM20,000 + SST**

30 sec Ad Run On Station 6 AM - 12 MN	100 spots
30 Minutes TalkShow	1x
Short write-up with One photo	1x posting on Radio FB, Twitter & IG
E-Poster	1x posting on Radio FB, Twitter & IG
Banner Mid Page in Radio Website	1 month





# EBIZ Package

RM10,000 + SST

30 sec Ad Run On Station 6 AM - 12 MN	35 spots for 7 consecutive days
30 Minutes TalkShow	1x
One photo with Caption	1x posting on Radio FB, Twitter & IG
E-Poster	1x posting on Radio FB, Twitter & IG

RM5,000 + SST

30 sec Ad Run On Station 6 AM - 12 MN	28 spots for 7 consecutive days (4x/day)
Social Media Posting (FB, Twitter & Instagram)	1x E-Poster of the Promo Ad 1x E-Poster of the Promo Ad on FB & IG Story (24 hours)

RM3,000 + SST

30 sec Ad Run On Station 6 AM - 12 MN	20 spots for 5 consecutive days (4/day)
Social Media Posting (FB, Twitter & Instagram)	1x E-Poster of the Event 1x E-Poster of the Event on FB & IG Story (24 hours)

RM1,000 + SST

30 sec Ad Run On Station 6 AM - 12 MN	12 spots for 3 consecutive days
Social Media Posting (FB, Twitter & Instagram)	1x E-Poster of the Event 1x E-Poster of the Event on FB & IG Story (24 hours)



# BERNAMA RADIO

## *Event Media Partner*



RM30,000 + SST

Appearance of BERNAMA Radio Logo	1x Event Backdrop, 1x Event Brochure, 1x Event Booklet, 1x Event Press Statement,
Event Promo Ad	35 spots ROS for 7 consecutive days
News Coverage / Crossover	2x
30 Minute TalkShow	1x
Social Media Posting (FB, Twitter & Instagram)	1x News with Event Photo (max 4 photos) 1x E-Poster of the Event 1x E-Poster of the Event on FB & IG Story (24 hours)
Radio Website Banner Mid Page Rectangular size 970 x 90	1 month Promo Banner

